

NEWS RELEASE



Contact • Jonina Costello jcostello@full-throttlecom.com • Jason Bear jbear@full-throttlecom.com • Phone 805.529.3700

KYLE BUSCH EARNS BACK-TO-BACK NASCAR MONSTER ENERGY SERIES VICTORIES WITH EXCITING, COME-FROM-BEHIND WIN ON DOVER'S "MONSTER MILE"

DVX-Sponsored Driver Takes The Checkered Flag In Sunday's Apache Warrior 400

What do you do if you just notched your third Monster Energy NASCAR Cup Series win of the season and locked up your spot in the Round of 12 Playoff race? If you're DVX Sun + Safety Eyewear sponsored NASCAR veteran Kyle Busch, you get back on the track and win again, the very next weekend.

This is precisely what Busch did Sunday, October 1, earning rare back-to-back Monster Energy Cup Series victories with an exciting come-from-behind win in the Apache Warrior 400 on Dover International Speedway's oval — a track famously known as the "Monster Mile." By winning his second race in as many weeks, Busch earned his fourth victory of the 2017 season, the 42nd of his career, and put the racing world on notice that he's not slowing down one bit in his quest to become 2017 NASCAR Monster Energy Cup Series champion.

Where last week's race was one he dominated almost throughout, this win at Dover was more of a last minute "nail biter" for Busch and his millions of fans around the world. Busch had to make up four seconds over the final 40 laps of the race, finally catching and passing then leader Chase Elliott as they came out of Turn 4 and approached the white flag. A lap later, Busch had his second straight victory in the bag.

"This just goes to show not only what a great driver Kyle is, but also how strong his competitive spirit is," said DVX Sun + Safety Eyewear Co-Owner Myles Freeman, Jr. "He had a string of races earlier in the season where he drove well enough to win, only to have circumstances turn against him and keep him out of Victory Lane. He never lost faith in himself, and neither did we. Kyle is getting hot at just the right time, and he will be a force to contend with during the upcoming playoff races. We're going to be there every step of the way, to cheer Kyle on as he vies for the championship crown against the best drivers from around the world," added Freeman.

Busch is the sole NASCAR driver sponsored by DVX Sun + Safety Eyewear, and he relies on these advanced glasses for clear, distraction-free vision and state-of-the-art eye protection. His particular favorite for wear on and off the track is the popular DVX Next with Blue Mirror Lenses. You don't have to be a NASCAR champion, however, to benefit from DVX Sun + Safety Eyewear. All DVX sunglass models meet tough ANSI-Z87 High Velocity and High Mass Impact Safety standards, providing true OSHA-grade vision protection for all people while on the job or enjoying the active lifestyle.

DVX Sun + Safety glasses are constructed from virtually indestructible Triloid™ Nylon, a lightweight material that combines the flexibility of rubbers, the strength of plastics and the formulation of thermoplastics. All DVX styles are designed for good looks, wearing comfort and performance, with features including rubberized nose pads and temple tips for a secure, yet comfortable fit during high-action activities.

Nearly all DVX Sun + Safety eyewear models are Rx-ready, making them an ideal and versatile option for anyone who needs corrective lenses for work or recreation. Selected models are also offered in DVX's unique Rx-Rim configurations, allowing them to accommodate a wide range of prescription lens options.

The full line of DVX Eyewear carries a 1-year warranty against manufacturer's defects on all frames and lenses and is available through Wal-Mart Vision Centers nationwide, as well as online through Amazon.com and dvxeyewear.com.

Editor's Note: For hi-res images and releases, please visit our online Press Room at www.full-throttlecommunications.com.

DuPont™ and Hytrel® are a trademark and registered trademark of DuPont.

